

SUSTAINABLE MANGO & SAL SOURCING



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MANORAMA IS THE ONLY ONE-STOP-SHOP CHOICE IN THE WORLD FOR VEGETABLE BUTTERS AND SOLUTIONS FROM TROPICAL TREES (PLANTS) OF SAL, MANGO, SHEA, MOWRAH, DHUPA, PHULWARA & KOKUM FROM THE FORESTS OF INDIA & WEST AFRICA.



MANORAMA'S VISION & ETHICS

Our vision is that we want to be your one stop shop choice for value-adding vegetable fats & butter solutions.

We believe in taking responsibility for our financial growth, our employees, the communities in which we operate. Therefore Sustainability and social responsibility are part of our everyday activities and they help us in achieve our vision.

Manorama believe in the power of our collective capacities for enabling to achieve long-lasting results.

As your partner, we keep our promises by driving initiative, improvement, and innovation, with teamwork and a sense of perseverance.

SUSTAINABLE MANGO & SAL SOURCING

MANGO KERNEL

Origin of Mango is in the forests of India. Mango is a seasonal fruit that is affluently available across the country during the Indian summer months from May-July. The Company directly sources Mango kernel through a dedicated supplier network that relies on collections from thousands of villages in the Central states of India.



Manorama Industries is also exploring avenues to source Mango kernels from pulp industries where Mango seeds are a waste product. Hence Manorama has several firsts to its credit. It is the first such forest products company that has built a huge geographic network to source raw materials. This keeps the company immune to supply disparities and seasonal shortfalls.

SAL SEED



India is the home of the largest Sal forests in the world, Sal seeds are abundantly available in nature in the Indian states from the month of May.

Manorama is uniquely positioned to source its required Sal seeds through its well-entrenched network by its strong relationship with the local forest dwellers communities, who are well-versed with the forest topography.



SUSTAINABILITY IS IN OUR "DNA"

The company directly sources Mango Kernel and Sal Seed through a dedicated supplier network from thousands of villages of central states of India. We began working with the millions of local women cooperatives and collaborated with Self help groups for upliftment of their livelihood. They hand-collect the mangos from the forest floor, hand-peel the flesh and crack the seeds. They then send them to a production facility to extract their nourishing oil. We also give the cooperatives training on harvesting methods, helping protect India's mango & sal trees while providing a sustainable source of income. During harvesting season, these women carry an incredible 10-20kg of fruit every day.



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SUSTAINABLE MANGO & SAL SUPPLY CHAIN

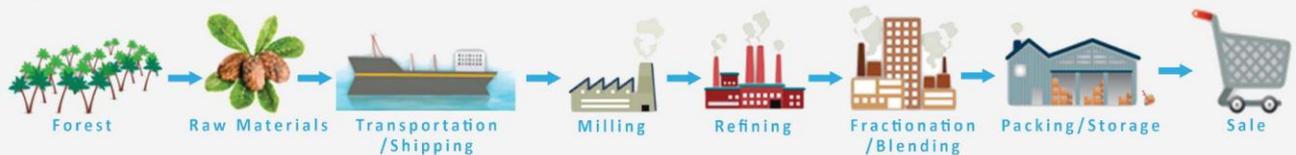
Manorama Group has a history of over 60 years which started off with extracting oil from Mango kernel & Sal seed gradually forayed into exotic products and specialty fats and developed sustainable supply chains with communities of more than 8 million forest dwellers.

Manorama has a CSR policy to help the forest dwellers. (Especially women) by purchasing the seed kernel directly from them. We encourage and motivate these forest dwellers to collect seeds for a better lively hood. We collaborate with thousands of women Self Help Groups (SHGs) and millions of forest dwellers across thousands of forest villages in India for the sustainable sourcing of superior-quality of raw material.

These transparent and long-term relations rely on the below collaboration protocols, which frame a sustainable commercialization:

- * Transparent and higher than the market prices.
- * Training and awareness to the producers about the agricultural practices.
- * Enhancement of the natural resources.

SUPPLY CHAIN



Mango



Sal



Mowrah



Dhupa



Phulwara



Kokum



Mango, Sal, Mowrah, Dhupa, Phulwara & Kokum Forest in India



FROM THE FOREST DWELLERS TO THE RICHEST



CHOCOLATE



COSMETICS



CONFECTIONERY

CORPORATE SOCIAL RESPONSIBILITY

Our CSR activities range from managing primary schools in remote and rural areas in the central and eastern parts of India, organizing social welfare campaigns and medical assistance for marginalized communities. These campaigns are organized during the months of April, May and June in the dense sal forests. Our other subsidiary units located near villages are involved in many social activities that are aimed at the hygiene and sanitation of these villagers.

Special Community hall for Social activities



Plantation of saplings with tribal women

A total of 125000 trees have been planted in the process.



MANGO KERNEL & SAL SEED SOURCING POLICY

“Manorama is committed to source 100% traceable and responsible Mango Kernel & Sal Seed to achieve visibility into the sources of our products within our supply chain.”

Manorama Group has a well-established and dedicated resource base with core strengths in Origination, Sales Distribution, Logistics and Risk Management. Manorama’s supply chain is a synergic configuration with IP handling and a traceability system.

The traceability system also ensures that the raw materials are clearly traceable by origin and supplying community, so that they are properly compensated.

We work to ensure that Mango, Sal seed and other products that we trade or process are in line with these commitments.



PRINCIPLES

1. Forest & Biodiversity Preservation

- * Protection of High Carbon Stock (HCS) forest
- * Protection of High Conservation Value (HCV) areas
- * Progressively reduce greenhouse gas emissions on existing plantations

2. Legal Compliance

- * We ensure our compliance with national laws and regulations.
- * Our operations are conducted in accordance with relevant legal obligations, and to encourage proactive, accountable management.

3. Traceability

- * We strive for a traceability system which ensures that the raw materials are clearly traceable, from the forest.



4. No Exploitation

- * Respect the rights of all workers and ILO Fundamental Convention.
- * We established a Fair Price in consultation with forest dwellers and we review Fair Price periodically.
- * Promote equality between men and women in sustainable collection of Mango Kernel & Sal Seed including in the access to resources, inputs, training and decision making rights in rural areas.



OUR COMMITMENTS

Empowering sustainability for future

Indian culture has always embraced the perseverance of natural resources especially its forests and land which naturally becomes our precedence. Now, there is an urgent need for the growing global concern that the production of commodities should be produced in such a way that they are harmless, pollution free, and ecofriendly for the benefit of the environment and society. It is indispensable that natural resources are cherished while nurturing economic growth. We aim to build a supply chain that delivers more efficient use of resources like land and forest. The protection of all the natural resources with a focus on smallholders and women to support improvements in their productivity and incomes. Manorama Group is committed in instigating practices that will lead to a more sustainable world.



Inclusive Growth

We intend to build a traceable and transparent tree borne butter seed supply chain firmly committed to:

* No exploitation of rights of indigenous peoples and local communities

We will work to ensure that Mango Kernel, Sal seed and other products that we trade or process are in line with these commitments. We resolve to advocate, collaborate and seek the support of suppliers, customers, governments, non-governmental organizations, and other stakeholders to implement this policy so that we can improve the economic and social security of local community for a prosperous future.



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SUSTAINABLE EMPOWERMENT OF MILLIONS OF FOREST DWELLERS IN INDIA



WOMEN'S EMPOWERMENT PRINCIPLES (WEPS)

A COMMITMENT TO GENDER EQUALITY

We are signatories to UN Global Compact. Manorama Industries Limited is committed to integrate and promote the Women Empowerment Principles (WEPs) established by United Nations Global Compact and the United Nations Women.

THE WOMEN'S EMPOWERMENT PRINCIPLES

The Women's Empowerment Principles are a set of 7 Principles for business offering guidance on how to empower women in the workplace, marketplace and community.



MANGO KERNEL, SAL SEED TRADE AND COVID-19

Manorama is coordinating with thousands of women farmers and forest dwellers from all over the central part of India in Sal and Mango forests and doing the best possible under the circumstances by distribution of face mask, face shield, Doctor on call, vitamin tablets, teaching safety precautions and importance of social distancing in this pandemic.



TRAINING & AWARENESS

Educating about seed collection



Record keeping



Training on harvesting methods



SWACHH BHARAT ABHIYAN

Swachh Bharat Abhiyan



एक कदम स्वच्छता की ओर

Manorama, as a contribution towards its social responsibility, keeps conducting cleanliness drives in the villages and other areas under the Swachh Bharat Campaign by Govt. of India.



SUPPORT TO THE COMMUNITY



Around 450 weighing machines have been distributed so far creating impact on 5000 women.



Presenting bonus cheques to the forest dwellers.

“Close to 1.2 million women have been trained on harvesting methods and seed collection in the last decades ”



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MILESTONES

We have achieved “wealth from waste” by developing mango kernel butter from mango kernel and commercialized it. seed collection network involves 8 million forest dwellers from the Central states of India.

We have established world class R&D facility at part with Japanese laboratories of development of Chocolate, Confectionery, Cosmetic and Cocoa Butter Equivalent (CBE), Cocoa Butter Substitute (CBS), Cocoa Butter Alternative (CBA) and Cocoa Butter Replacer (CBR). We have achieved developing Sal butter, oil, fat from Sal seeds and commercialized it and mango kernel butter from mango kernel and commercialized it as a world class organic cosmetic butter.

Manorama has successfully added the following sustainable products to our product line :

** CBE (Cocoa Butter Equivalent)*

** Sal Butter*

** Sal Olein*

** Sal Stearine*

** Mango Butter*

** Mango Olein*

** Mango Stearine*

** Shea Butter*

** Shea Olein*

** Shea Stearine*

** Kokum Butter*

** Kokum Fat*

** Mowrah Fat*

** Mowrah Olein*

** Mowrah Stearine*

** Dhupa Fat*

** Phulwara Butter*

** Organic Glycerine*





***CREATING IN A SUSTAINABLE AND RESPONSIBLE
WAY FOR NEW VALUES IN THE FOOD WORLD***



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