

November 01, 2021

The Manager **BSE Limited**P. J. Towers, Dalal Street,

Fort, Mumbai – 400 001

Scrip Code: 541974

**Sub: Investors' Presentation** 

Dear Sir / Madam,

In reference to the above captioned subject, please find attached a copy of Investors' Presentation for November 2021 with respect to Unaudited Financial Results for the quarter and half year ended September 30, 2021. The same is also available on website of the Company at <a href="https://www.manoramagroup.co.in">www.manoramagroup.co.in</a>.

This is for your information & records.

Thanking You,

For Manorama Industries Limited

Vinita Saraf

**Chairperson and Managing Director** 

DIN: 00208621

Encl: As above

F-6, Anupam Nagar, Raipur - 492007 Chhattisgarh, INDIA Tel.: +91-771-2283071, 2282579 E-mail: info@manoramagroup.co.in Web: www.manoramagroup.co.in

CIN: L15142MH2005PLC243687 GSTIN: 22AAECM3726C1Z1 **Manufacturing Plant:** 

Paraswani Road, Industrial Area, Birkoni, 493445 Mahasamund (C.G.) INDIA Tel: 0772-3224227/8/9/30

ISO 9001, ISO 14001, ISO 45001 FSSC 22000 RSPO Certified Company
A Government of India Recognized Star Export House

Registered Office:

Office No. 403, 4th Floor, Midas, Sahar Plaza, Andheri Kurla Road, Andheri East Mumbai Mumbai City MH 400059 INDIA GSTIN: 27AAECM3726C1ZR Mumbai. Tel. 022 22622299 Tel. 022 49743611, Tel. 022 67088148





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### **Management Commentary – Q2 & H1 FY22**



### Commenting on the results and performance, Ms. Vinita Saraf, Chairperson and Managing Director said:

"I am very happy to share that the Company has reported its highest-ever quarterly revenue and has fared well across all the parameters on the back of overall strong demand from clients across the Food, Chocolate, Confectionery, and Cosmetic industry. Our revenues for the H1FY22 stood at an all-time high and have grown by 73% to Rs. 1,327 million. EBITDA has shown a record growth which stood at Rs. 185 million, while PAT stood at Rs. 116 million in H1FY22.

During the period under review, the also Company concluded its fundraise which will be utilised towards setting up a 25,000 MTPA new capacity of Fractionation and Refinery process each along with supporting infrastructure, working capital requirements, and setting up new sales offices at different geographical locations along with certain equipment's. I am happy to share that this planned Capex is on track and we expect it to come on stream by the second half of FY23.

We at Manorama believe in growth with sustainability which plays a vital role to nurture overall development and create value for all our stakeholders. Being a customised solutions provider, catering to the niche market segment of specialty fats and butter ingredients, it is very important for us to ensure sustainable use of the resources available.

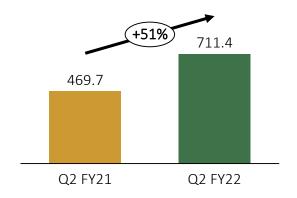
Our goal is to offer the highest level of satisfaction to our customers by serving them more effectively and efficiently with the host of our innovative range of products. Our differentiated domain expertise, well-penetrated supply chain network supported by state-of-the-art manufacturing technologies should help us achieve this and further enhance our revenues across Specialty fats and butter segments in domestic as well as international markets."



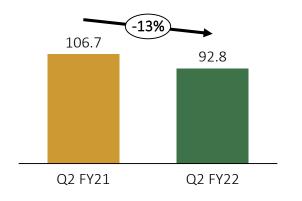
# **Q2 FY22 – Financial Highlights**



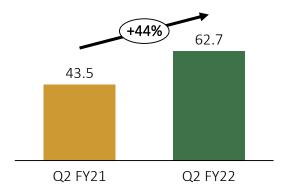
Revenue (Rs. In Mn)



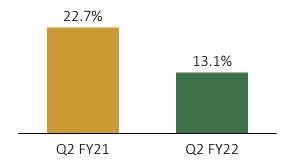
EBITDA (Rs. In Mn)



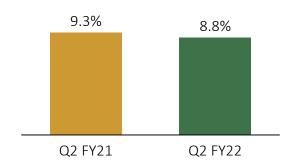
Profit after Tax (Rs. In Mn)



EBITDA Margins (%)



PAT Margins (%)

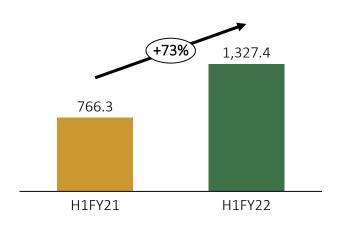




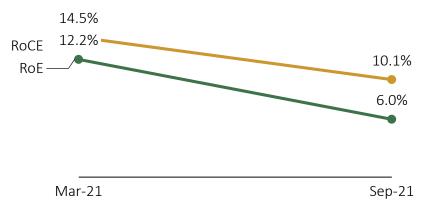
## **H1FY22 – Financial Highlights**



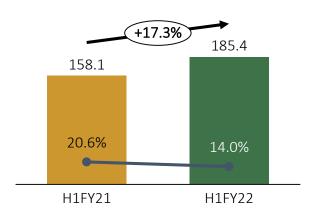
Revenue (Rs. In Mn)



ROCE & ROE (%)

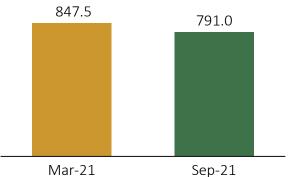


EBITDA (Rs. In Mn & EBITDA Margin (%)

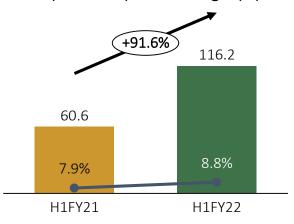


Debt (Rs. In Mn)

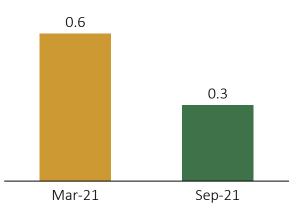
During Q2FY22 the company has made debt repayment of Rs. 56.6 million from internal accruals



PAT (Rs. In Mn) & PAT Margin (%)



Debt / Equity (x)



# Q2 & H1 FY22 – Profit & Loss Account



Profit and Loss (in Rs. Mn)	Q2FY22	Q2FY21	YoY	Q1FY22	YoY	H1FY22	H1FY21	YoY
Revenue from Operations (Net of Excise)	711.45	469.75	51%	615.96	16%	1,327.41	766.26	73%
Raw Material	353.00	241.38		350.50		703.49	412.98	
Employee Cost	27.58	17.90		26.72		54.30	34.62	
Other Expenses	238.03	103.81		146.15		384.18	160.57	
EBITDA	92.85	106.66	-13%	92.59	0%	185.44	158.09	17%
EBITDA Margin	13.05%	22.70%		15.03%		13.97%	20.63%	
Depreciation	19.64	20.31		17.99		37.63	37.91	
Other Income	26.54	16.13		10.85		37.39	21.72	
EBIT	99.75	102.48	-3%	85.46	17%	185.20	141.90	31%
EBIT Margin	14.02%	21.82%		13.87%		13.95%	18.52%	
Finance Cost	17.50	41.89		9.95		27.44	56.97	
Exceptional Item Gain / (Loss)	0.00	0.00		0.00		0.00	0.00	
Share in Profit/(loss) in JV and Associates	0.00	0.00		0.00		0.00	0.00	
Prior Period Items	0.00	0.00		0.00		0.00	0.00	
Profit before Tax	82.25	60.59	36%	75.51	9%	157.76	84.93	86%
Tax	19.54	17.12		22.07		41.61	24.31	
PAT	62.71	43.46	44%	53.44	17%	116.15	60.61	92%
PAT Margin %	8.81%	9.25%		8.68%		8.75%	7.91%	
EPS	0.54	0.39		0.48		0.97	0.54	
Cash Pat	82.36	63.77	29%	71.43	15%	153.78	98.53	56%



### **H1 FY22 – Balance Sheet Statement**



Equity & Liabilities (in Rs. Crs)	Sep 21	Mar 21
Total Equity	2,558.4	1,447.3
Share Capital	119.2	111.3
Reserves & Surplus	2,439.2	1,336.0
Non Controlling Interest	0.0	0.0
Non-Current Liabilities	201.5	176.7
Financial Liabilities		
(i) Borrowings	179.1	150.6
Lease Liabilities	0.0	0.0
Other Financial Liabilities	0.0	0.0
Provisions	2.8	2.8
Other Non Current Liabilities	0.0	0.0
Deferred Tax Liabilities	19.5	23.3
Current Liabilities	948.2	914.8
Financial Liabilities		
(i) Borrowings	611.8	696.9
Lease Liabilities	0.0	0.0
(ii) Trade Payables	154.5	74.0
Other Financial Liabilities	99.8	30.7
Other Current Liabilities	36.8	73.3
Current Tax Liabilities	44.6	39.5
Liabilities directly associated with assets classified as held for sale	0.0	0.0
Provisions	0.6	0.4
Total Equity & Liabilities	3,708.1	2,538.8

Assets (in Rs. Crs)	Sep 21	Mar 21
Non - Current Assets	696.7	737.4
Property Plant & Equipment	558.0	566.0
CWIP	90.8	0.0
Right-of-Use Assets	0.0	0.0
Goodwill	0.0	0.0
Other Intangible Assets	0.0	0.0
Intangible assets under development	0.0	0.0
Investment in a joint venture	0.0	0.0
Financial Assets		
(i) Investments	0.0	0.0
(ii) Loans	0.0	0.0
(iii) Other Financial Assets	28.6	159.1
Deferred Tax Assets	0.0	0.0
Income Tax Assets	0.0	0.0
Other Non Current Assets	19.3	12.3
Current Assets	3,011.4	1,801.4
Inventories	1,597.1	1,120.5
Financial Assets		
(i) Trade Receivables	341.5	223.6
(ii) Cash and cash equivalents	249.5	4.0
(iii) Bank balances other than Cash and cash equivalents	623.2	170.1
(iv) Other financial assets	7.9	3.1
(c) Other current assets	192.1	280.2
Asset classified as held for sale	0.0	0.0
Other Current Assets	0.0	0.0
Total Assets	3,708.1	2,538.8





Particulars (Rs. Crores)	Sep-21	Mar-21
Net Profit Before Tax	157.8	223.6
Adjustments for: Non Cash Items / Other Investment or Financial Items	59.3	161.6
Operating profit before working capital changes		385.3
Changes in working capital	-425.1	35.5
Cash generated from Operations	-208.0	420.7
Direct taxes paid (net of refund)	-40.4	-85.8
Net Cash from Operating Activities	-248.5	334.9
Net Cash from Investing Activities	-443.5	108.8
Net Cash from Financing Activities	937.4	-445.7
Net Decrease in Cash and Cash equivalents	245.5	-2.0
Add: Cash & Cash equivalents at the beginning of the period	4.0	6.0
Cash & Cash equivalents at the end of the period	249.5	4.0

- During H1FY22, the Company's Cash flow from operating activities were negative majorly due to procurement of seasonal seeds like Sal and Mango for the entire year.
- Also, we witnessed higher sales dispatches at the end of quarter two which led to the higher amount of working capital utilisation in our debtors.
- Going forward, we aim and expect to streamline our working capital requirements as procurement of sal and mango seeds for the major part of the year has been completed



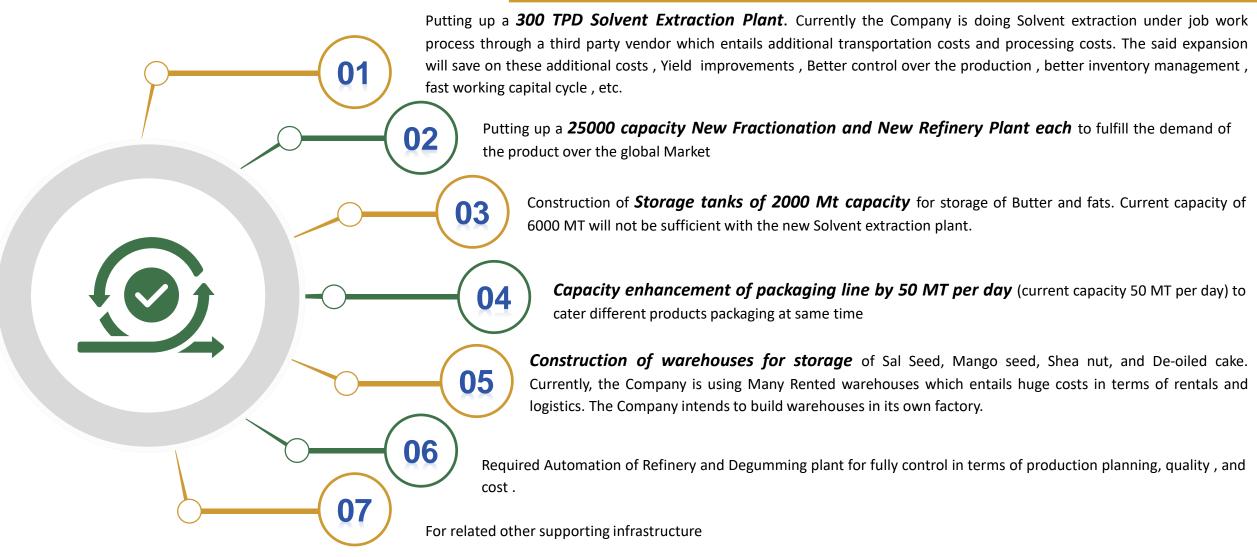




Particulars	Amount (in Cr.)	Details		
New Capex investment	65.00	For new investments in setting up new capacity of Fractionation and Refinery process by 25,000 MT per annum each along with supporting infrastructure with the total estimated capex of Rs. 65 Cr.  Board has also approved the acquisition of land around its factory at Birkoni for expansion & utilisation of business purposes.  Total capacity after the new investments in Fractionation and Refinery will be 40,000 MT per annum each. Capacity expansion by constructing a new plant in order to fulfill the product demand over the global market.		
Support working capital requirements to increase the Revenue and setting up new sales offices at different geographical locations along with certain equipment's.	36.69	The Company wishes to set up new sales offices at different geographical locations, as and when required to help increase the revenue and to support working capital requirements.		
Total	101.69			

## **Details of Expansion Plan**





Note - The above-mentioned expenses are estimates and subject to variation based on technological options and modifications due to the custom-built requirements of the company and are subject to further change as and when required in the interest of the Company.

## **Update on Capex**













- The company has commenced expansion and construction activities for setting up its new plant and is in process of identifying and closing the vendors and suppliers of machines and technologies and other related activities.
- As of 30th September 2021, the company has incurred Rs. 10.73 Crores in this regard.
- The management is confident of completing the expansion project well within the targeted timeline.





Process		Existing Capacity (metric tonnes per annuam)	Proposed New Capacity Expansion (metric tonnes per annuam)	Total Capacity (metric tonnes per annum)
	Seed Milling (Expeller)	60,000	60,000	1,20,000
	Solvent Extraction Plant	<u>-</u>	90,000	90,000
	Refinery	15,000	25,000	40,000
	Interesterification	15,000	-	15,000
	Deodorisation	15,000	10,000	25,000
4	Fractionation	15,000	25,000	40,000
*	Blending Station & Packing	10,000	20,000	30,000

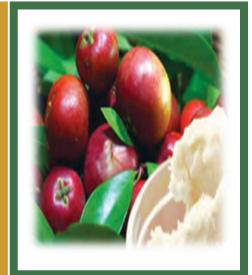


### **About Us**



Since its incorporation 16 years ago in 2005,

started with extracting butter and fats from Sal seeds and Mango kernel and gradually forayed into exotic products, specialty fats and Cocoa Butter Equivalent (CBE).



A global pioneer in the manufacturing of Specialty Fats and Butter from Tree-Borne and Plant-Based Seeds

The World's exclusive producer of Mango based Cocoa Butter Equivalent (CBE), Sal Based CBE, Shea-based CBE and Mango, Sal, Shea based Specialty fats and butter

Recipient of multiple National and awards from GoI and other organisations for its successful and unique business model, innovation its role in empowering communities and its contribution to nation building

Accredited with various
certifications, Recognized
by Gol
as a 'Star Export House'
and is a member of FIEO,
CII, SEDEX, APEDA, UNGC,
SHEFEXIL, RSPO, IGBC,
IOPEPC, SEA and others.

Enjoys undisputed leadership as a key supplier to the World's Leading Fortune Companies in Food, Chocolate, Confectionery and Cosmetic Industries



## **Our Key Milestones**





Company has successfully migrated from BSE

SME Board to BSE Main Board

 Received the Gol Department of Scientific & Industrial Research certificate approved in 2020

Commenced new Plant at Birkoni

• Signed major contracts with the worlds largest chocolate and cosmetic companies

 Got listed on BSE SME Index via Initial Public Offering in 2018

 Award for CSR & Fair Trade at Glob fats / butter India 2017

 MOU with Chhattisgarh Government for setting up Industry

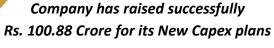
Our business model enables us to buy from the poor and sell it to the rich.

MIL has directly/indirectly employed Millions of Tribal / forest dwellers in India & West Africa for Procurement of raw materials.

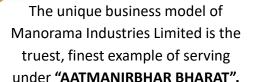
MANORAMA BINDUSTRIES LIMITED

Incorporated in 2005

Secured 'Highest Processors & Exporters of Sal seed & Mango Kernel' Award for the past many consecutive years



Enjoys undisputed leadership as a key supplier to the World's Leading Fortune Companies in Food, Chocolate, Confectionery and Cosmetic Industries



### **Experienced Board of Directors**





Vinita Saraf
Chairperson and Managing Director

**Experience: 20 Years** 

**Background**: She has completed her bachelor's degree in commerce from Mount Camel Girls College, Bangalore. Her journey has been marked by ambitious and entrepreneur vision coupled with great vigour and hard work



Jose V Joseph
Independent Director

Experience : 40 Years

**Background**: He retired as the Executive Vice President from The Federal Bank and he has very vast experience to incorporate, SME and Retail banking in India and Middle East. His presence and independent advice always help to approach strong financial strategic planning and good corporate governance.



**Kedarnath Agarwal** Executive Director

**Experience: 46 Years** 

**Background**: He is Law Graduate from Kolkata University in 1963. Vast experience of working in the food industry, worked with the Flour and Oil Mills for twenty years during which he served in various capacity inputs processing, quality control and marketing and Company law and legal divisions.



Nipun Sumanlal Mehta Independent Director

**Experience: 36 Years** 

**Background**: A CA by qualification. He is an expert in Financial Markets and has entrepreneurial and corporate experience in Private Banking, Capital Markets & Wealth Management having worked in the past with both domestic & Global Financial Institutions in leadership positions. He was awarded as the 'Outstanding Young Private Banker' by Private Banker International, Singapore.



**Shrey Saraf Executive Director** 

**Experience : 6 Years** 

**Background**: A BBA in Business and Management from University of Exeter, UK. His presence in the Company and his dynamic young energy strengthens the process of Marketing, Customer and Business Development.



**Mudit Kumar Singh**Independent Director

**Experience: 37 Years** 

**Background**: He is a senior retired bureaucrat from 1984 Batch of the IFS, Chhattisgarh Cadre. His work in Participatory Management at Jhabua has been internationally acclaimed and 3 Books have been written on his work by Tata Energy Research Institute (TERI), World Wide Fund for Nature (WWF) and Indian Institute of Forest Management (IIFM). His wide experience in forestry will prove to be an asset of the Company.



Gautam Kumar Pal
Executive Director
Experience: 21 Years

**Background**: He holds Doctorate in Management from National Inst. of Mgmt., (Mah.), studied Production and MBA in Prod. and Markt. from Amity University UP and also is B. Tech in Chemical. The Birkoni Plant is headed by him who has very vast experience in Specialty Oil and Fats / Butters Manufacturing and Quality Control



Ashish Bakliwal
Independent Director

**Experience: 10 Years** 

**Background**: He is practicing CA. Experienced in the field of Enterprise Risk Mgmt., Internal Control Mgmt., Auditing and Assurance services. Presence ensures the integrity of financial system, improve internal financial control and his expert independent advice always help to set best accounting principles.

### **Experienced Management Team**







A B.Com. He has over 32 years of experience in managing the business and has a Rich Experience in business



Dr. Krishnadath Bhaggan VP - R&D in product development

Experience in R&D and Innovation for 21 yrs.+ He is an inventor / co-inventor of multiple patents and author / co-author of many publications in the oils and fats area.



Apel Sten - VP - Projects (New & Existing)

Degree in Chemical Engineering from Aalborg University (DK) and has a vast experience in Edible Oil Industries as Production and as Production Manager.





Part of co. since commencement. Currently responsible for leading and managing the co.'s. Birkoni plant. His long association and experience also create focus for the Company in the direction of Business Development.



CA Ashok Jain - CFO

A Chartered Accountancy by profession. He has vast experience of more than 10 years in senior Management of the Company.

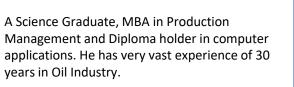


Razumov Aleksey – Sales country head Russia

He has vast experience in RM & ingredients for the confectionery industry cocoa products, fats, glazes and having knowledge of sales & marketing at Moscow, Russia, and CIS market.



Rai Shekhar - VP - Technical





**Chandan Gupta - Associate VP - Sales** 



He is MBA in Operation Research and MTech & BE (Hons.). He has an experience of more than 10 years in managing the domestic as well as international sales (adding new customer base)



CS Divya Jajoo - CS & Compliance

She performed magnificently in Initial Public Offer (IPO) of the company. She is designated key managerial personal and handled all the Compliances for the Company.



Ajay Sharma - VP - Commercial





Gautam Das - General Manager

A MBA in Human Resource, having experience in Human Resources, Industrial Relations and Admin, he is a Dynamic Professional with a proven track record of management skills, innovative and result oriented.



### **Our Vision and Mission**





- Customer delight is our highest priority
- *Upliftment* of livelihood of tribal people
- On time delivery with high-quality products at the best price
- Following socially and ecologically sustainable models of business
- Maintain our *Credibility, Respect, Integrity* and Honor by fulfilling our commitments



- Acquire and maintain leadership position in chosen areas of business by innovating and codeveloping products for different applications for various segments using continues Research & Developments.
- Continuously create new opportunities for arowth
- Produce handsome rewards, Enrichment and opportunities for growth to our stakeholders and community in which we operate.
- To uplift the health, sanitation and education of tribal people through CSR.
- One Stop Shop from collection of TBOs with the help of tribal people, processing, manufacturing of CBEs and Specialty Butters to use in end products.



### **Global Certifications**



### Manorama Industries' quest for quality has earned it a spectrum of prestigious certifications













Sedex SMETA

**SMETA 4-PILLAR CERTIFIED FACTORY** 

























































### **Our Commitment to UN Global Compact**



#### **Committed to UN Sustainable Development Goals**















































### **Committed to UN Global Compact**



With the signature of the UN Global Compact, Manorama Industries is committed to integrating and promoting several principles relating to human rights, international labor standards and the fight against discrimination.

### Recent Awards & Accolades (1/3)







**GLOBOIL INDIA 2021 Awards Ceremony & Conference at Goa** 





Awarded four 'Highest Unique Processors and Highest Unique Excellence in Exports of Vegetable Butters from India' Solvent Extractors' Association of India at Goa



Awarded 'Excellence in Highest Exports of Specialty Butter From India'
by IOPEPC (Indian Oilseeds & Produce Export Promotion Council) Ministry of Commerce,
Govt of India

# | |

### Recent Awards & Accolades (2/3)





Awarded 'Highest Exporter of Kokum Oil (Fats) 2020-21'



Awarded 'Highest Exporter of Mango Kernel Oil (Fats) 2020-21'



Awarded
'Highest Exporter of Sal Oil
(fats) 2020-21'

Consecutively from many years MIL has meritoriously conferred 4 (four) awards at the AGM organized by *The Solvent Extractors' Association of India on September 23<sup>rd</sup>, 2021.* 



Awarded 'Highest Processor of Sal Seed 2020-21'

## Awards & Accolades (3/3)



National & International Awards Received by Manorama from Government of India, Ministry of Commerce and Various other National & International Organizations



















### Weaving a Revolution - Wealth Out of Waste



### "We source from poor and sell to rich"





From Forests to premium Brands

- Collecting raw materials primarily exotic seeds from the forest
- Converting these into the final products in the form of CBE, Fractionated Fats and Butter sold to Global Brands in Chocolate, Confectionery, food and Cosmetic Industries.

- From the Poorest To the Richest
  - Procuring Raw Materials from the marginalized tribal located in remote forest areas
  - Transforming their lives and helping them sustain themselves economically
  - Processing and selling the finished products to the premium, niche Brands across the globe. Thus, linking the poorest to the richest.

- Forest / Plant grown seeds, mango kernels are major raw materials
- Partnering with marginalized Tribal Community for Raw Material Supply Chain
- Generating Foreign exchange for the nation by exporting the manufactured products across the globe.





Our business model is *entirely nature based*, sourcing our entire raw material from forests. *No Risk of non-availability of raw material*. Trees flower every year and seeds are produced. *Available in plenty in India and other Countries*. There is limited concentration risk as products derived from trees are renewable and the *seeds ripen periodically in the Indian summer months*.

The Company sustainably sources treeborne seeds and plant-based seeds from millions of tribal and forest dwellers, mainly womenfolk across thousands of villages in India, and West Africa directly through multiple collection center's



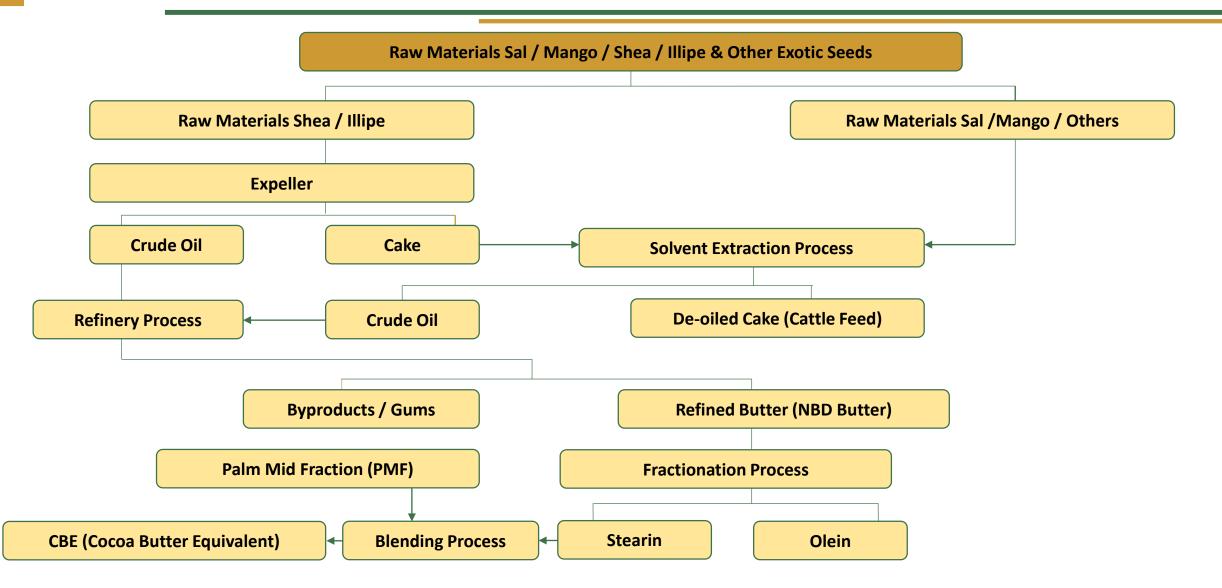
The Cocoa Butter Equivalent (CBE) and Fractionated Fats and Butter supplied by Manorama Industries is *made* from the extracts of tree-borne seeds such as Sal, Mango, Kokum, Mahua, Dhupa, Shea and Illipe.

Our vast supplier network, built over several decades, is well positioned to supply the required raw material to cater to our increased production requirements.



## **Manufacturing Process and Capacities**





### **Enhancing Capacities for an Expanding Business**



Favourable plant location provides us an edge in sourcing raw-materials and ensuring adequate supply



To meet the huge surge in specialty tailor-made fats and CBE demand, *the company has set up an integrated state of the art manufacturing plant at Birkoni, near Raipur, Chhattisgarh.* This includes all processes viz Crushing, Extraction, Refining, Fractionation etc.



The commissioning of the new plant and the resultant capacity expansion *makes us a leading Indian manufacturer in the global CBE and specialty butter & fats market,* and will enable the Company to further ramp up its output for the global demand supply gap. The plant is 450 KMs from Visakhapatnam port.



The Company has a distinct sourcing advantage due to its strategic location in the heart of India's forestregion and its strong relationship and network with the local tribal communities, who are well-versed with the forest topography



#### With commencement of new Birkoni Plant, the Company has operational capacities as under:

Seed Milling 60,000 MT

Refinery 15,000 MT Interesterification 15,000 MT

Deodorization 15,000 MT

Fractionation 15,000 MT

Packing & Blending Station – 10,000 MT

Seed Milling\*
60,000 MT

Solvent Extraction Plant\* - 90,000 MT

Refinery\* 25,000 MT

Deodorization\*
10,000 MT

Fractionation\*
25,000 MT

Packing & Blending Station\* - 20,000 MT



# Lead by Mr. Apel Sten

- **30 years** of intense global experience in the industry
- Contribution in scientific designing and successful execution of multiple projects all over the world.

<sup>\*</sup> Proposed in the year 2021-2022

### **Key Product Components**





#### Shea nuts (Vitellaria paradoxa)

The Shea trees that yield Shea nuts are found mainly in West Africa region. The Shea nut collection season is from September to January. The Ghanaian kernels are considered to be of the best quality due to their consistently lower free fatty-acid levels, higher butter content and lower impurities. The Company procures Shea nuts from bushes in Ghana through a supply channel consisting of social organizations, women's collectives, village markets and local traders.



#### Sal seeds (Shorea robusta)

Home of the largest Sal forests in the world, Sal seeds are abundantly available in forests in India from May. The Company has a distinct Salseed sourcing advantage due to its strategic location in the heart of India's forest-region and its strong relationship and network with the local tribal communities, who are well-versed with the forest topography. Manorama Industries is uniquely positioned to source its required Sal seeds through its well-entrenched network.



#### Mango kernel (Mangifera indica)

Mango is a seasonal fruit that is amply available across the country during the Indian summer months from May-July. The Company directly sources Mango kernel through a dedicated supplier network that relies on collections from thousands of villages. Manorama Industries is also exploring avenues to source Mango kernels from pulp industries where Mango seeds are a waste product.



#### Kokum seeds (Garcinia indica)

The Kokum fruit grows in the evergreen forests of the Western Ghats, the supplies of which the Company secures through local collectors in Raigad, Konkan districts of Maharashtra, and Goa. The Kokum seeds are available from September to December. The Kokum seeds yield Kokum fat after crushing and extraction in a solvent extraction plant and the edible refined butter is used as a component in CBE formulation.



#### Mowrah seeds (Madhuca longifolia)

The Mowrah seeds are available from May to July, and is the single largest indigenous source of natural soft butter with comparable triglyceride composition as in cocoa butter. Sourced from forest floors in Chhattisgarh and Madhya Pradesh, its fat is a key ingredient in the cosmetics industry and for soap manufacturing. Because of its composition and compatibility with cocoa butter, Mowrah butter is suitable to be used as an ingredient in centre-filled chocolate products.

## **De-Oiled Cake for Cattle Industry**



India is the world's
largest consumer of
cattle-feed & largest
Milk Producer

The Company has

Sizeable presence in
the Cattle feed
segment

Offering nutrition & protein meals in animal feed and fatty acids for diverse applications.

Largest supplier of Cattle feed from the seeds of Sal, Mango and Shea de-oiled cakes to Indian cattle feed industry De-Oiled Cake is the by-products sold as Cattle Feed.

H1FY22 Revenue contribution from cattle feed business **Rs. 161.83 Millions** 









### **Our Key Product Portfolio**



#### **Shea butter**

Shea nuts have 45-52% butter content, high in stearic, oleic-and other essential fatty acids, which are used in lotions, creams and butter blends. It contains symmetrical triglycerides, which after fractionation gives suitable raw material for cocoa butter equivalent.

#### **Shea stearin**

Is the solid fraction obtained via solvent fractionation of Shea butter and when blended with palm midfraction, it results in a Cocoa Butter Equivalent.

#### Shea olein

Is the soft fraction obtained when processing Shea butter to produce Shea stearin. It is used as a healthy alternative in a variety of applications such as soft confectionery centre filling, chocolate spreads, bake-stable, bakery applications and icecream.

#### **Mowrah Butter**

creams and butter blends.

**Kokum Butter** 

From its seed kernels, butter is extracted which has a mild, pleasant odor suitable for use in cosmetics and toiletries.

It is obtained from kokum seeds. It

is specifically used in body lotions,

#### Sal butter

The Sal seeds have 13-14% butter content, high in stearic, oleic acids and other essential fatty acids, which find utility in lotions, creams and butter blends.

#### Sal stearin

Solid fraction obtained via solvent fractionation of Sal butter and when blended with palm mid-fraction, it results in a Cocoa Butter Equivalent.

#### Sal olein

Is the soft fraction obtained when processing Shea butter to produce Shea stearin. It is used as a healthy alternative in a variety of applications such as soft confectionery centre filling, chocolate spreads, bake-stable bakery applications and ice-cream.

### Mango butter

Its fatty acid composition, combined with the unique unsaponifiable matters, helps to maintain soft and supple skin when applied in cream and lotion formulations

#### **Mango stearin**

It is obtained via solvent fractionation or dry fractionation of Mango butter, and its composition and physical characteristics are comparable to those of Sal stearin.

#### Mango olein

Is the liquid fraction obtained from the production of Mango stearin and has a wide application in the cosmetics industry. It is used in formulation which aid in moisturizing, healing dry and cracked skin and facilitates skin-cell renewal.



### **Supply Chain Network**



### **Manorama Supply Network in West - Africa**



#### Sal seed Collection Process in India



## World's Leading Brands are Our Customers



The Company derives major revenue from the chocolate and confectionery industry, with a significant portion of the balance revenues coming from the cosmetics industry



**Food & Confectionery** 



**Cosmetics** 



**Chocolate** 



Plant Based Food Industry
(Vegan Food)













### **Geographical Footprint**

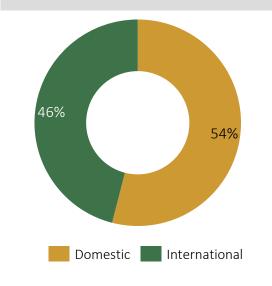


Trusted manufacturer of food, chocolate, confectionary and cosmetics ingredients industry having customer base spanning across the globe



The Company is Recognized by GoI as a 'Star Export House'

#### H1FY22 – Average Revenue Breakup





The Company enjoys a global leadership position in the manufacturing and exporting of its products

### **Client Testimonials**



Meet the Women of Manorama – Article Published on *The Body Shop Website* 





#### MEET THE WOMEN OF MANORAMA

Our bestselling Mango Body Butter is enriched with the goodness of Mango Seed Oil from India. Our Community Trade Mango Seed Oil is sustainably sourced from Manorama Industries in Chattisgarh, India. We began working with the local women's cooperatives there in 2017. They hand-collect the mangoes from the forest floor, hand-peel the flesh and crack the seeds. They then send them to a production facility to extract their nourishing oil. Manorama Industries give the cooperatives training on harvesting methods, helping protect India's mango trees while providing a sustainable source of income. During harvesting season, these women carry an incredible 10-20kg of fruit every day.

**Link** – Click Here

# **Industry Overview**



Indian consumption of chocolate was ~228,000 tons in 2016.

In May 2017, FSSAI allowed the use of 5% CBEs in chocolates from January 1st, 2018. With the positive change in the standards of chocolates, the CBE demand is estimated to grow substantially.

India is one of the most important CBE markets with a likely consumption of ~8,000 tons per annum in 2018 & projected go up to ~20,000 tons by 2022.



Global Industry Landscape



FUJI OIL



Japan, Russia and other countries of the world *Permit* the use of CBE & vegetable fat other than cocoa butter more than 10%



If the same more than 10% is allowed in India, it will open up vast broader area of employment and benefit for Manorama & Millions of Tribal of India.





### **Product Portfolio - MILCOA® Range & Spread Fats**



Through extensive customized solution provider and with co-development approach with customers and in-house research, Manorama Industries Limited has developed a number of customized products:

Milcoa® ES70, Milcoa® ES70S, Milcoa® ES70M, Milcoa® ES70HT (Cocoa Butter Equivalents, CBEs)

Milcoa® ES range consists of Cocoa Butter Equivalent (CBEs), with degree of hardness that matches standard cocoa butter quality and is fully miscible and compatible with cocoa butter.

Milcospread 03, Milcospread 30, Milcospread 33, Milcospread 40 (Chocolates / Hazelnut spread fats)

Milcospread is our premium brand for chocolate and hazelnut spreads.

Depending on the required texture, these fats can also be applied in center-filled chocolate products.

### Milcoa® IS1016, Milcoa® IS1024, Milcoa® IS1032 (Cocoa Butter Improvers, CBIs)

These are harder Cocoa Butter Alternatives (CBAs), which can improve cocoa butter by increasing the hardness and enabling easy processing. It gives the final chocolate a better taste, texture, eating sensation and reduces cost.

### Milcoa ES1017, Milcoa ES1021 (Cocoa butter optimizers)

These are softer fats ideal for optimizing a chocolate system, which uses cocoa butter and milk fat, by eventually replacing both. This optimization is realized by varying the fat system to balance the flavor and texture of the chocolate.



These premium products go into the making of world's finest chocolate and confectionery brands.



### Excellence Through Innovation & Research, But Naturally!



Milcoa® Innovation & Research Center, a high standard research laboratory equipped with cutting-edge technologies



Collaborates closely with customers' R&D teams



Develop creative innovative solutions to use its CBEs, CBIs and other offerings.







Constantly exploring new insights, new raw materials and new technologies



Joined elite club of **select companies** after receiving Government of India's Department of Scientific & Industrial Research (DSIR) certificate for Manorama's MILCOA Research & Development Centre



Dr. Krishnadath Bhaggan -25 years of global experience in the industry, contribution to multiple patents in his name.

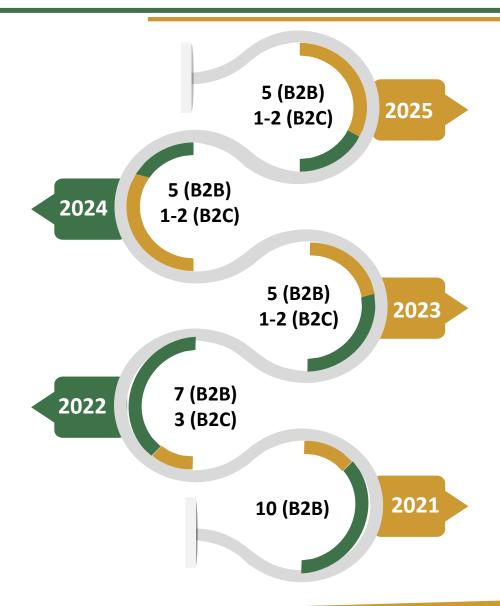
### R&D, Innovation & QA/QC Capabilities



Building on its core competencies in the food and cosmetics segments, the Company is developing new products for segments like spreads



The Company's strategy is to develop products for the health sector in future.



#### **New Products for:**

Confectionery, Bakery, Culinary and nonfood, Health drink, Personal care

#### **Under Development (B2B)**

- Thermo-tolerant Cocoa Butter Equivalent
- Thermo-stable Chocolate/Hazelnut Spread Fat
- Cocoa Butter Replacers
- Aeratable Confectionery Filling Fats
- Cocoa Butter Substitute Reduced SAFA
- Organic Glycerin, Sal Tanin Concentrate

#### Under Development (B2C)

- Thermo-tolerant Chocolate Spread
- Chocolate-filled Bakery/Biscuit Products
- Chocolate Tablets
- Filled-wafer Products







Profit and Loss (in Rs. Mn)	FY21	FY20	FY19
Revenue from Operations (Net of Excise)	2,084.4	1,882.4	1,024.0
Raw Material	1,248.8	867.3	495.4
Employee Cost	73.4	69.1	35.0
Other Expenses	405.7	507.6	210.7
EBITDA	356.4	438.5	282.8
EBITDA Margin	17.1%	23.3%	27.62%
Depreciation	79.6	76.6	8.1
Other Income	61.5	59.5	36.4
EBIT	338.3	421.3	311.1
EBIT Margin	16.2%	22.4%	30.38%
Finance Cost	104.9	97.7	45.5
Exceptional Item Gain / (Loss)	0.0	0.0	0.0
Share in Profit/(loss) in JV and Associates	0.0	0.0	0.0
Prior Period Items	-39.6	0.0	0.0
Profit before Tax	273.1	323.7	265.6
Tax	89.8	90.3	75.0
PAT	183.3	233.3	190.6
PAT Margin %	8.8%	12.4%	18.61%
EPS	16.6	20.3	20.3
Cash Pat	262.8	310.0	198.7

<sup>\*</sup>The performance is not exactly comparable with the previous year as dry fractionation was done. However, in FY21 it was done in-house at our new production facility at Birkoni factory. Additionally, being first year of operation at new plant the production optimization and cost of production was on higher side.

### **Balance Sheet Statement**



Equity & Liabilities (in Rs. Mn)	Mar-21	Mar-20	Mar-19
Total Equity	1,455.9	1,272.6	1,039.3
Share Capital	111.3	111.3	111.3
Reserves & Surplus	1,344.6	1,161.3	928.0
Non Controlling Interest	0.0	0.0	0.0
	0.0	0.0	0.0
Non-Current Liabilities	28.4	9.4	7.4
Financial Liabilities			
(i) Borrowings	2.1	5.0	5.1
Lease Liabilities	0.0	0.0	0.0
Other Financial Liabilities	0.0	0.0	0.0
Provisions	2.8	2.4	2.3
Other Non Current Liabilities	0.0	0.0	0.0
Deferred Tax Liabilities	23.5	1.9	0.0
Current Liabilities	1,010.9	1,605.9	288.3
Financial Liabilities			
(i) Borrowings	848.5	1185.2	235.0
Lease Liabilities	0.0	0.0	0.0
(ii) Trade Payables	74.0	329.9	14.7
Other Financial Liabilities	0.0	0.0	0.0
Other Current Liabilities	48.5	33.4	15.6
Income Tax Liabilities	0.0	0.0	23.0
Liabilities associated with assets classified as held for sale	0.0	0.0	0.0
Provisions	39.9	57.4	0.0
Total Equity & Liabilities	2,495.2	2,887.9	1,335.0

Assets (in Rs. Mn)	Mar-21	Mar-20	Mar-19
Non - Current Assets	737.4	628.8	357.9
Property Plant & Equipment's	566.0	513.8	63.3
CWIP	0.0	0.0	155.1
Financial Assets			
I. Investments	0.0	0.0	0.0
ii. Loans	12.3	13.6	64.3
iii. Other Financial Assets	0.0	0.0	0.0
Deferred Tax Assets	0.0	0.0	6.0
Income Tax Assets	0.0	0.0	0.0
Other Non Current Assets	159.1	101.4	69.2
Current Assets	1,757.8	2,259.0	977.1
Inventories	1,070.6	1,500.6	370.0
Financial Assets			
(i) Trade Receivables	229.8	162.6	141.7
(ii) Investments	0.0	0.0	0.0
(iii) Cash & Bank	174.1	363.7	423.9
(iv) Loan	230.2	129.4	23.7
(v) Other financial assets	53.1	102.8	0.0
Income Tax Assets	0.0	0.0	0.0
Asset classified as held for sale	0.0	0.0	0.0
Other Current Assets	0.0	0.0	17.8
Total Assets	2,495.2	2,887.9	1,335.0

## **Growth Drivers - Market Strategy**





#### Optimum capacity utilisation at Birkoni

The Company's new plant at Birkoni started commercial production. Key process of fractionation has also commercially started in March 2020. With this achievement, the Co. will achieved optimum production level in the year.



#### Growing opportunities in Chocolate Industry

The increasing tradition of chocolate gifting and the fear of adulteration in traditional sweets is also expected to be a major driver for the industry. Further, innovation in chocolate marketing and premium chocolates is also one of the biggest growth drivers for the Industry



#### Increased share of CBE in Chocolates

With strong expectations of the increase in 5% limit for the use of CBE in chocolates, the scope for growth is exponential. This will be beneficial to manufacturers of chocolates, without affecting quality of the product given that CBE is cost-effective compared to Cocoa Butter, but does not affect the taste and texture of the chocolate.



#### Growth is Specialty Fats and Butter Market

It is estimated that the global Specialty Fats & Butter market is expected to grow at a CAGR of 6.6% in terms of revenue. The APAC region is one of the largest markets of growth for specialty fats and Butter, and will continue to grow in terms of volumes.



#### **Government Initiatives**

The Government of India provides special incentives and support for agriculture, vegetable Butter & fats, and food processing industries. Furthermore, the opening up of global trade and liberalization also provides a huge opportunity for foreign collaboration.



#### Foray into newer geographies, segments and customers

Our growth fundamentals continue to be in good shape with gains in penetration and augmentation in distribution. Most of our brands and products have registered strong growth. We persevere in our quest to expand our portfolio of new geographies, new segments and new customers and enhancing our financial agility.

### **Contact Information**



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