

February 08, 2022

To,
The Manager
BSE Limited
25th Floor, P. J. Towers,
Dalal Street, Fort, Mumbai - 400001

BSE Code: 541974

Sub: Investors' Presentation.

Dear Sir/ Madam,

In reference to the above captioned subject, please find attached the Investors' Presentation for the quarter ended December 31, 2021. The same is also available on the website of the Company at <a href="https://www.manoramagroup.co.in/investors-financial">www.manoramagroup.co.in/investors-financial</a>.

This is for your information & records please.

Thanking You,

Yours faithfully,

For Manorama Industries Limited

Vinita Saraf

**Managing Director** 

DIN: 00208621

**Encl: As Above** 

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E-mail: info@manoramagroup.co.in Web: www.manoramagroup.co.in CIN: L15142MH2005PLC243687 Manufacturing Plant:

Paraswani Road, Industrial Area, Birkoni, 493445 Mahasamund (C.G.) INDIA Tel: 0772-3224227/8/9/30

Tel: 0772-3224227/8/9/30
ISO 9001, ISO 14001, ISO 45001 FSSC 22000 RSPO Certified Company
A Government of India Recognized Star Export House

Registered Office:

Office No. 403, 4th Floor, Midas, Sahar Plaza, Andheri Kurla Road, Andheri East Mumbai Mumbai City MH 400059 INDIA GSTIN: 27AAECM3726C1ZR Mumbai. Tel. 022 22622299

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### Management Commentary – Q3 & 9M FY22



### Commenting on the results and performance, Ms. Vinita Saraf, Chairperson and Managing Director said:

"The fall in Covid caseload intensity boosted economic activity even further during the quarter. Even while leading signs indicated a reduction in the speed of recovery in demand, increased vaccination coverage combined with an uplift in business and consumer sentiment led to broad-based growth across markets and channels. However, the macroeconomic environment was weighted down by extraordinary price inflation, costs, and continuing global supply chain disruptions.

During the quarter, the Company has reported 6% year on year growth in revenues and reported a PAT of Rs. 57.1 million as compared to Rs. 52.6 million registering a growth of 8% year on year despite unprecedented inflationary cost pressures throughout the quarter. The company is trying to mitigate the impact of inflation partially through calibrated price increases and cost-saving initiatives.

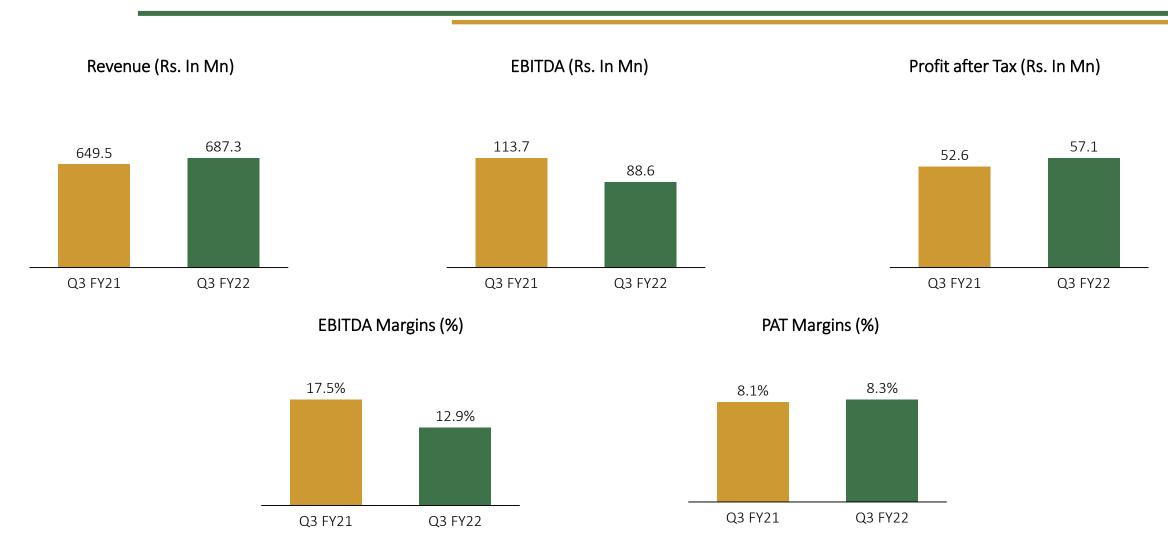
The new capex is well on track, and is under different stages of implementation. The company has spent Rs. 345.2 million till the end of December 2021. We expect the newly constructed solvent extraction plant to be operationalized for backward integration by end of current quarter. Other projected facilities, such as a refinery, fractionation, and associated infrastructure, will be operational in next fiscal.

Going forward, the Company will continue to plough investments behind its R&D and Product development, coupled with expanding the customer footprint and enhancing the go-to-market approach to drive sustainable, profitable growth."



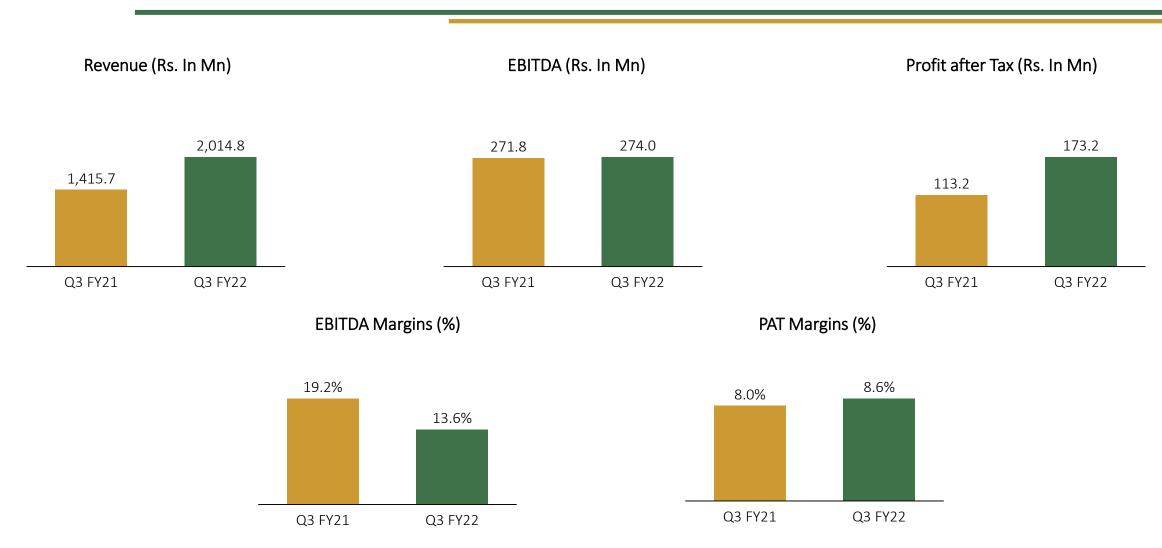
# Q3 FY22 – Financial Highlights





# 9M FY22 – Financial Highlights







# Q3 & 9M FY22 – Profit & Loss Account



Profit and Loss (in Rs. Mn)	Q3FY22	Q3FY21	Y-o-Y	9MFY22	9MFY21	Y-o-Y
Revenue from Operations (Net of Excise)	687.34	649.46	6%	2,014.75	1,415.73	42%
Raw Material	391.54	403.04		1095.03	816.02	
Employee Cost	28.87	25.42		83.17	60.04	
Other Expenses	178.37	107.35		562.56	267.92	
EBITDA	88.56	113.66	-22%	274.00	271.75	1%
EBITDA Margin	12.88%	17.50%		13.60%	19.20%	
Depreciation	20.61	20.95		58.25	58.86	
Other Income	29.78	14.85		67.17	36.57	
EBIT	97.72	107.56	-9%	282.92	249.46	13%
EBIT Margin	14.22%	16.56%		14.04%	17.62%	
Finance Cost	15.30	25.25		42.75	82.22	
Exceptional Item Gain / (Loss)	0.00	0.00		0.00	0.00	
Share in Profit/(loss) in JV and Associates	0.00	0.00		0.00	0.00	
Prior Period Items	0.00	0.00		0.00	0.00	
Profit before Tax	82.42	82.31	0%	240.18	167.24	44%
Tax	25.36	29.72		66.97	54.04	
PAT	57.05	52.59	8%	173.21	113.20	53%
PAT Margin %	8.30%	8.10%		8.60%	8.00%	
EPS (In Rs.)	4.91	4.73		14.53	10.17	
Cash Pat	77.67	73.54	6%	231.45	172.06	35%

#### The following factors impacted the drop in our operational profitability

- Employee costs increased marginally as the company inducted people into different key managerial roles to promote the company's next leg of growth.
- Other expenditures which majorly include Processing/Job Working Charges, Freight and Logistics, and Packaging Expenses etc. increased by 66% year on year.
  - Processing Fees The firm does job work for some of its products which is recorded up front in Q3FY22 P&L.
     However, due to supply chain delays the company was unable to deliver the required quantity, resulting in a cost increase. This is expected to normalise in coming fiscal
  - Freight, Logistics and Packaging Throughout the quarter, the Company witnessed unprecedented inflationary logistical cost pressures and rise in packaging material costs which contributed significantly to the decline in EBITDA



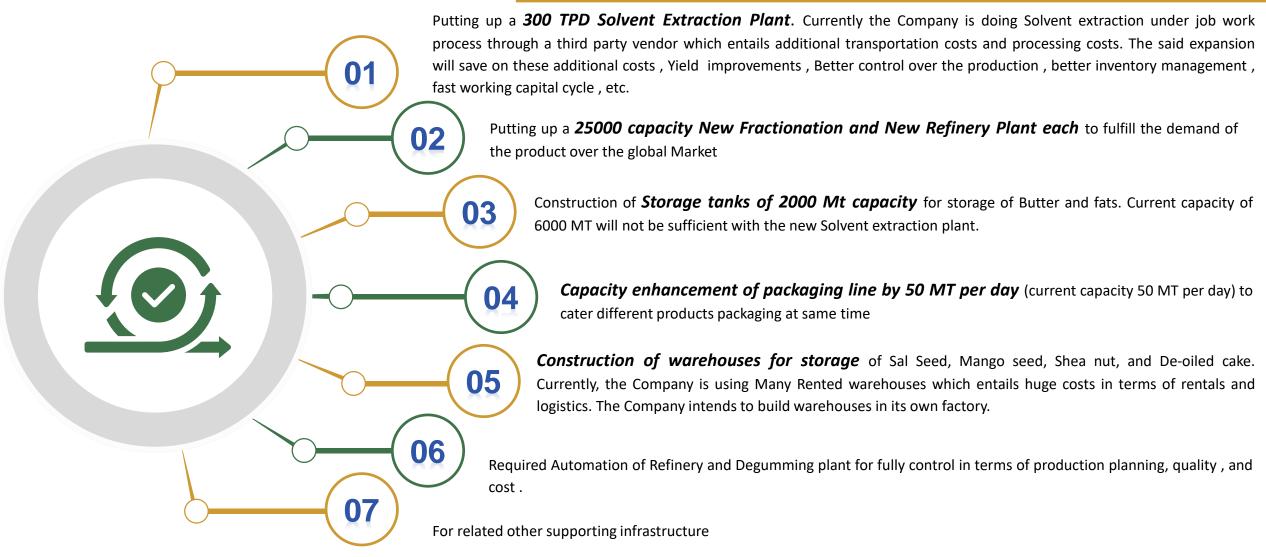




Particulars	Amount (in Cr.)	Details
New Capex investment	65.00	For new investments in setting up new capacity of Fractionation and Refinery process by 25,000 MT per annum each along with supporting infrastructure with the total estimated capex of Rs. 65 Cr.  Board has also approved the acquisition of land around its factory at Birkoni for expansion & utilisation of business purposes.  Total capacity after the new investments in Fractionation and Refinery will be 40,000 MT per annum each. Capacity expansion by constructing a new plant in order to fulfill the product demand over the global market.
Support working capital requirements to increase the Revenue and setting up new sales offices at different geographical locations along with certain equipment's.	36.69	The Company wishes to set up new sales offices at different geographical locations, as and when required to help increase the revenue and to support working capital requirements.
Total	101.69	

# **Details of Expansion Plan**





Note - The above-mentioned expenses are estimates and subject to variation based on technological options and modifications due to the custom-built requirements of the company and are subject to further change as and when required in the interest of the Company.

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### **New Warehouse**

### **Solvent Extraction Plant**

- The company has commenced expansion and construction activities for setting up its new plant and is in process of identifying and closing the vendors and suppliers of machines and technologies and other related activities.
- As of 31st December 2021, the company has incurred Rs. 34.52 Crores in this regard.
- The management is confident of completing the expansion project well within the targeted timeline.





Process		Existing Capacity (metric tonnes per annuam)	Proposed New Capacity Expansion (metric tonnes per annuam)	Total Capacity (metric tonnes per annum)
	Seed Milling (Expeller)	60,000	60,000	1,20,000
	Solvent Extraction Plant	<u>-</u>	90,000	90,000
	Refinery	15,000	25,000	40,000
	Interesterification	15,000	-	15,000
	Deodorisation	15,000	10,000	25,000
4	Fractionation	15,000	25,000	40,000
*	Blending Station & Packing	10,000	20,000	30,000

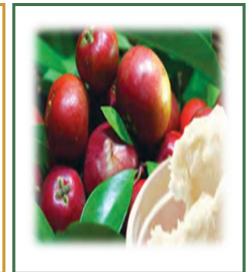


### **About Us**



Since its incorporation 16 years ago in 2005,

started with extracting butter and fats from Sal seeds and Mango kernel and gradually forayed into exotic products, specialty fats and Cocoa Butter Equivalent (CBE).



A global pioneer in the manufacturing of Specialty Fats and Butter from Tree-Borne and Plant-Based Seeds

The World's exclusive producer of Mango based Cocoa Butter Equivalent (CBE), Sal Based CBE, Shea-based CBE and Mango, Sal, Shea based Specialty fats and butter

Recipient of multiple National and awards from GoI and other organisations for its successful and unique business model, innovation its role in empowering communities and its contribution to nation building

Accredited with various
certifications, Recognized
by GoI
as a 'Star Export House'
and is a member of FIEO,
CII, SEDEX, APEDA, UNGC,
SHEFEXIL, RSPO, IGBC,
IOPEPC, SEA and others.

Enjoys undisputed
leadership as a key
supplier to the
World's Leading
Fortune Companies
in Food, Chocolate,
Confectionery and
Cosmetic Industries



# **Our Key Milestones**





Company has successfully migrated from BSE SME Board to BSE Main Board

 Received the Gol Department of Scientific & Industrial Research certificate approved in 2020

Commenced new Plant at Birkoni

• Signed major contracts with the worlds largest chocolate and cosmetic companies

 Got listed on BSE SME Index via Initial Public Offering in 2018

 Award for CSR & Fair Trade at Glob fats / butter India 2017

• MOU with Chhattisgarh Government for setting up Industry

Our business model enables us to rich.

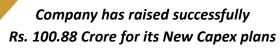
The unique business model of Manorama Industries Limited is the truest, finest example of serving under "AATMANIRBHAR BHARAT".

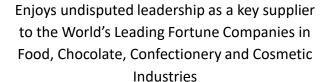
MIL has directly/indirectly employed Millions of Tribal / forest dwellers in India & West Africa for Procurement of raw materials.

buy from the poor and sell it to the

**Incorporated** 0 00000000000000

Secured 'Highest Processors & Exporters of Sal seed & Mango Kernel' Award for the past many consecutive years









## **Experienced Board of Directors**





Vinita Saraf - Chairperson and Managing Director

**Experience: 20 Years** 

**Background**: She has completed her bachelor's degree in commerce from Mount Camel Girls College, Bangalore. Her journey has been marked by ambitious and entrepreneur vision coupled with great vigour and hard work



#### Kedarnath Agarwal - Executive Director

**Experience: 46 Years** 

**Background**: He is Law Graduate from Kolkata University in 1963. Vast experience of working in the food industry, worked with the Flour and Oil Mills for twenty years during which he served in various capacity inputs processing, quality control and marketing and Company law and legal divisions.



#### **Shrey Saraf - Executive Director**

**Experience : 6 Years** 

**Background**: A BBA in Business and Management from University of Exeter, UK. His presence in the Company and his dynamic young energy strengthens the process of Marketing, Customer and Business Development.



#### Gautam Kumar Pal - Executive Director

**Experience : 21 Years** 

**Background**: He holds Doctorate in Mgmt. from National Inst. of Mgmt., (Mah.), studied Production and MBA in Production and Marketing from Amity University UP and also is B. Tech in Chemical. Plant is headed by him who has very vast experience in Specialty Oil and Fats / Butters Manufacturing and Quality Control



#### Jose V Joseph - Independent Director

**Experience: 40 Years** 

**Background**: She has completed her bachelor's degree in commerce from Mount Camel Girls College, Bangalore. Her journey has been marked by ambitious and entrepreneur vision coupled with great vigour and hard work



#### Nipun Sumanlal Mehta - Independent Director

**Experience : 36 Years** 

**Background**: A CA by qualification. He is an expert in Financial Markets and has entrepreneurial and corporate experience in Private Banking, Capital Markets & Wealth Management having worked in the past with both domestic & Global Financial Institutions in leadership positions. He was awarded as the 'Outstanding Young Private Banker' by Private Banker International, Singapore.



#### **Mudit Kumar Singh - Independent Director**

**Experience: 37 Years** 

**Background**: A senior retired bureaucrat from 1984 Batch of the IFS, Chhattisgarh Cadre. His work in Participatory Management at Jhabua has been internationally acclaimed & 3 Books have been written on his work by Tata Energy Research Institute, World Wide Fund for Nature and Indian Institute of Forest Management (IIFM). His wide experience in forestry will prove to be an asset of the Company.



#### Ashish Bakliwal - Independent Director

**Experience: 10 Years** 

**Background**: He is practicing CA. Experienced in the field of Enterprise Risk Mgmt., Internal Control Mgmt., Auditing and Assurance services. Presence ensures the integrity of financial system, improve internal financial control and his expert independent advice always help to set best accounting principles.



#### Veni Mocherla - Independent Director

**Experience : 22 Years** 

**Background**: An MBA, did Post Graduate in Chartered Institute of Marketing, UK. She is a business consulting professional specialised in international businesses & alliances, cross border consulting, strategy & planning, scaling up businesses, mentoring start-ups, foreign trade & investment. She Also held senior roles in Dept. of Trade & Investment, British High Commission, Bristol Myers Squib in India.



### **Experienced Management Team**





Ashish Saraf - President

A B.Com. He has over 32 years of experience in managing the business and has a Rich Experience in business



Dr. Krishnadath Bhaggan -VP - R&D in product development

Experience in R&D and Innovation for 21 yrs.+ He is an inventor / co-inventor of multiple patents and author / co-author of many publications in the oils and fats area.



Apel Sten - VP - Projects (New & Existing)

Degree in Chemical Engineering from Aalborg University (DK) and has a vast experience in Edible Oil Industries as Production and as Production Manager.



Deep Saraf - VP - Business Development

Part of co. since commencement. Currently responsible for leading and managing the co.'s. Birkoni plant. His long association and experience also create focus for the Company in the direction of Business Development.



CA Ashok Jain - Chief Financial Officer

A Chartered Accountancy by profession. He has vast experience of more than 10 years in senior Management of the Company.



#### Razumov Aleksey – Sales country head Russia

He has vast experience in RM & ingredients for the confectionery industry cocoa products, fats, glazes and having knowledge of sales & marketing at Moscow, Russia, and CIS market.



Raj Shekhar - VP - Technical

A Science Graduate, MBA in Production Management and Diploma holder in computer applications. He has very vast experience of 30 years in Oil Industry.



Chandan Gupta - Associate VP - Sales

He is MBA in Operation Research and MTech & BE (Hons.). He has an experience of more than 10 years in managing the domestic as well as international sales (adding new customer base)



#### Gautam Das – General Manager

A MBA in Human Resource, having experience in Human Resources, Industrial Relations and Admin, he is a Dynamic Professional with a proven track record of management skills, innovative and result oriented.



Vishal Narang - VP - Commercial

He has more than 22 years of FMCG/commodities expertise in global markets, driving sustainable development in the functional areas of Sales & Marketing, Strategic Deployment, and Business Development, with a focus on P&L accountabilities and General Management activities.



Yogendra Puri Goswami – VP – Sales (Oil, Meal and other By product) He has 22 years of experience in FMCG, OTC

Pharma, Footwears Industries (Sales & Marketing domain). Awarded with Top scorer award, Dimension of professional selling certificate award, Target achieve award for his proven excellence in various institutions.



### CS Divya Jajoo - CS & Compliance

She played a pivotal role in the company's initial public offering (IPO). She was identified as a key managerial personnel and is in charge of the company's compliance.

### **Our Vision and Mission**





### **VISION**

- Acquire and maintain leadership position in chosen areas of business by innovating and codeveloping products for different applications for various segments using continues Research & Developments.
- Continuously create new opportunities for growth
- Produce handsome rewards, Enrichment and opportunities for growth to our stakeholders and community in which we operate.
- To uplift the health, sanitation and education of tribal people through CSR.
- One Stop Shop from collection of TBOs with the help of tribal people, processing, manufacturing of CBEs and Specialty Butters to use in end products.





### **MISSION**

- Customer delight is our highest priority
- Upliftment of livelihood of tribal people
- On time delivery with high-quality products at the best price
- Following socially and ecologically sustainable models of business
- Maintain our Credibility, Respect, Integrity and Honor by fulfilling our commitments



### **Global Certifications**



### Manorama Industries' quest for quality has earned it a spectrum of prestigious certifications















































Global Shea

Alliance















## **Our Commitment to UN Global Compact**



### **Committed to UN Sustainable Development Goals**

















































### **Committed to UN Global Compact**



With the signature of the UN Global Compact, Manorama Industries is committed to integrating and promoting several principles relating to human rights, international labor standards and the fight against discrimination.

## Recent Awards & Accolades (1/3)







**GLOBOIL INDIA 2021 Awards Ceremony & Conference at Goa** 





Awarded four 'Highest Unique Processors and Highest Unique Excellence in Exports of Vegetable Butters from India' Solvent Extractors' Association of India at Goa



Awarded 'Excellence in Highest Exports of Specialty Butter From India'
by IOPEPC (Indian Oilseeds & Produce Export Promotion Council) Ministry of Commerce,
Govt of India

## Recent Awards & Accolades (2/3)





Awarded 'Highest Exporter of Kokum Oil (Fats) 2020-21'



Awarded 'Highest Exporter of Mango Kernel Oil (Fats) 2020-21'



Awarded
'Highest Exporter of Sal Oil
(fats) 2020-21'

Consecutively from many years MIL has meritoriously conferred 4 (four) awards at the AGM organized by *The Solvent Extractors' Association of India on September 23<sup>rd</sup>, 2021.* 



Awarded 'Highest Processor of Sal Seed 2020-21'

# Awards & Accolades (3/3)



National & International Awards Received by Manorama from Government of India, Ministry of Commerce and Various other National & International Organizations



















# Weaving a Revolution - Wealth Out of Waste



### "We source from poor and sell to rich"





From Forests to premium Brands

- Collecting raw materials primarily exotic seeds from the forest
- Converting these into the final products in the form of CBE, Fractionated Fats and Butter sold to Global Brands in Chocolate, Confectionery, food and Cosmetic Industries.

- From the Poorest To the Richest
  - Procuring Raw Materials from the marginalized tribal located in remote forest areas
  - Transforming their lives and helping them sustain themselves economically
  - Processing and selling the finished products to the premium, niche Brands across the globe. Thus, linking the poorest to the richest.

- Forest / Plant grown seeds, mango kernels are major raw materials
- Partnering with marginalized Tribal Community for Raw Material Supply Chain
- Generating Foreign exchange for the nation by exporting the manufactured products across the globe.





Our business model is *entirely nature based*, sourcing our entire raw material from forests. *No Risk of non-availability of raw material*. Trees flower every year and seeds are produced. *Available in plenty in India and other Countries*. There is limited concentration risk as products derived from trees are renewable and the *seeds ripen periodically in the Indian summer months*.

The Company sustainably sources treeborne seeds and plant-based seeds from millions of tribal and forest dwellers, mainly womenfolk across thousands of villages in India, and West Africa directly through multiple collection center's



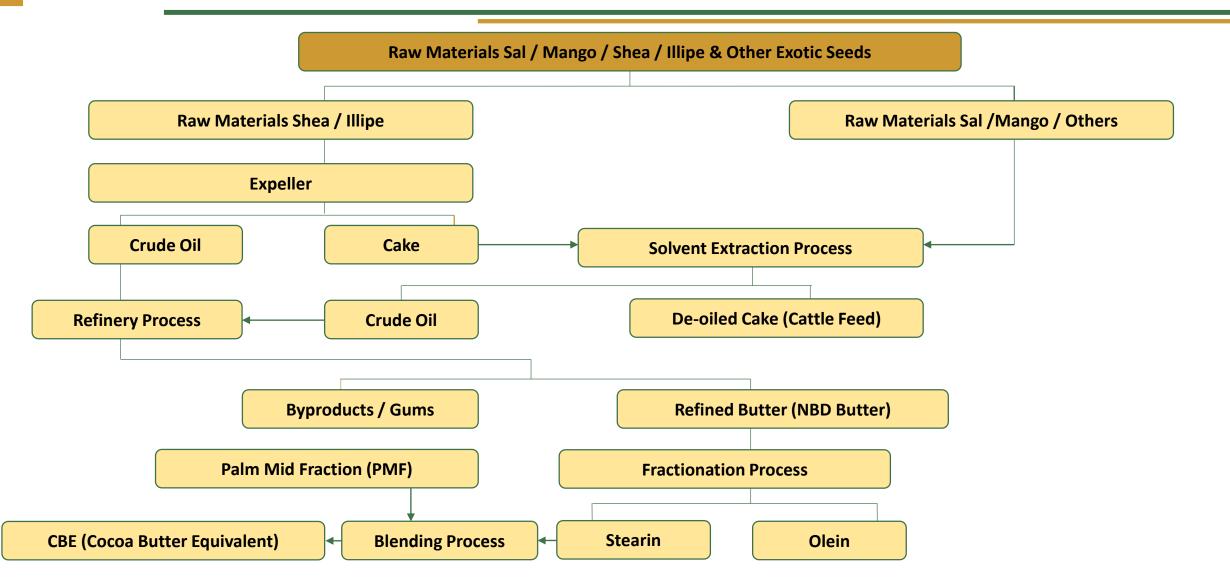
The Cocoa Butter Equivalent (CBE) and Fractionated Fats and Butter supplied by Manorama Industries is *made* from the extracts of tree-borne seeds such as Sal, Mango, Kokum, Mahua, Dhupa, Shea and Illipe.

Our vast supplier network, built over several decades, is well positioned to supply the required raw material to cater to our increased production requirements.



# **Manufacturing Process and Capacities**





# **Enhancing Capacities for an Expanding Business**



Favourable plant location provides us an edge in sourcing raw-materials and ensuring adequate supply



To meet the huge surge in specialty tailor-made fats and CBE demand, the company has set up an integrated state of the art manufacturing plant at Birkoni, near Raipur, Chhattisgarh. This includes all processes viz Crushing, Extraction, Refining, Fractionation etc.



The commissioning of the new plant and the resultant capacity expansion *makes us a leading Indian* manufacturer in the global CBE and specialty butter & fats market, and will enable the Company to further ramp up its output for the global demand supply gap. The plant is 450 KMs from Visakhapatnam port.



The Company has a distinct sourcing advantage due to its strategic location in the heart of India's forest**region** and its strong relationship and network with the local tribal communities, who are well-versed with the forest topography



### With commencement of new Birkoni Plant, the Company has operational capacities as under:

**Seed Milling** 60,000 MT

Refinery 15,000 MT Interesterification 15,000 MT

**Fractionation** 

**Packing & Blending Station – 10,000 MT** 

Deodorization 15,000 MT

> **Solvent Extraction** Plant\* - 90,000 MT

15,000 MT

Refinery\*

Seed Milling\* 60,000 MT

Deodorization\*

10,000 MT

Fractionation\* 25,000 MT

**Packing & Blending** Station\* - 20,000 MT

25,000 MT



### Lead by Mr. Apel Sten

- 30 years of intense global experience in the industry
- Contribution in scientific designing and successful execution of multiple projects all over the world.

<sup>\*</sup> Proposed in the year 2021-2022

## **Key Product Components**





#### Shea nuts (Vitellaria paradoxa)

The Shea trees that yield Shea nuts are found mainly in West Africa region. The Shea nut collection season is from September to January. The Ghanaian kernels are considered to be of the best quality due to their consistently lower free fatty-acid levels, higher butter content and lower impurities. The Company procures Shea nuts from bushes in Ghana through a supply channel consisting of social organizations, women's collectives, village markets and local traders.



#### Sal seeds (Shorea robusta)

Home of the largest Sal forests in the world, Sal seeds are abundantly available in forests in India from May. The Company has a distinct Salseed sourcing advantage due to its strategic location in the heart of India's forest-region and its strong relationship and network with the local tribal communities, who are well-versed with the forest topography. Manorama Industries is uniquely positioned to source its required Sal seeds through its well-entrenched network.



#### Mango kernel (Mangifera indica)

Mango is a seasonal fruit that is amply available across the country during the Indian summer months from May-July. The Company directly sources Mango kernel through a dedicated supplier network that relies on collections from thousands of villages. Manorama Industries is also exploring avenues to source Mango kernels from pulp industries where Mango seeds are a waste product.



#### Kokum seeds (Garcinia indica)

The Kokum fruit grows in the evergreen forests of the Western Ghats, the supplies of which the Company secures through local collectors in Raigad, Konkan districts of Maharashtra, and Goa. The Kokum seeds are available from September to December. The Kokum seeds yield Kokum fat after crushing and extraction in a solvent extraction plant and the edible refined butter is used as a component in CBE formulation.



#### Mowrah seeds (Madhuca longifolia)

The Mowrah seeds are available from May to July, and is the single largest indigenous source of natural soft butter with comparable triglyceride composition as in cocoa butter. Sourced from forest floors in Chhattisgarh and Madhya Pradesh, its fat is a key ingredient in the cosmetics industry and for soap manufacturing. Because of its composition and compatibility with cocoa butter, Mowrah butter is suitable to be used as an ingredient in centre-filled chocolate products.

# **De-Oiled Cake for Cattle Industry**



De-Oiled Cake is the by-products sold as Cattle Feed.

9MFY22 Revenue contribution from cattle feed business **Rs. 331.2 Million** 









India is the world's largest consumer of cattle-feed & largest Milk Producer

The Company has *Sizeable presence* in the Cattle feed segment

- Offering nutrition & protein meals in animal feed and fatty acids for diverse applications.
- Largest supplier of Cattle feed from the seeds of Sal,Mango and Shea de-oiled cakes to Indian cattle feed industry



## **Our Key Product Portfolio**



#### **Shea butter**

Shea nuts have 45-52% butter content, high in stearic, oleic-and other essential fatty acids, which are used in lotions, creams and butter blends. It contains symmetrical triglycerides, which after fractionation gives suitable raw material for cocoa butter equivalent.

#### **Shea stearin**

Is the solid fraction obtained via solvent fractionation of Shea butter and when blended with palm midfraction, it results in a Cocoa Butter Equivalent.

#### Shea olein

Is the soft fraction obtained when processing Shea butter to produce Shea stearin. It is used as a healthy alternative in a variety of applications such as soft confectionery centre filling, chocolate spreads, bake-stable, bakery applications and icecream.

### Mowrah Butter

creams and butter blends.

**Kokum Butter** 

From its seed kernels, butter is extracted which has a mild, pleasant odor suitable for use in cosmetics and toiletries.

It is obtained from kokum seeds. It

is specifically used in body lotions,

#### Sal butter

The Sal seeds have 13-14% butter content, high in stearic, oleic acids and other essential fatty acids, which find utility in lotions, creams and butter blends.

#### Sal stearin

Solid fraction obtained via solvent fractionation of Sal butter and when blended with palm mid-fraction, it results in a Cocoa Butter Equivalent.

#### Sal olein

Is the soft fraction obtained when processing Shea butter to produce Shea stearin. It is used as a healthy alternative in a variety of applications such as soft confectionery centre filling, chocolate spreads, bake-stable bakery applications and ice-cream.

### Mango butter

Its fatty acid composition, combined with the unique unsaponifiable matters, helps to maintain soft and supple skin when applied in cream and lotion formulations

### Mango stearin

It is obtained via solvent fractionation or dry fractionation of Mango butter, and its composition and physical characteristics are comparable to those of Sal stearin.

### Mango olein

Is the liquid fraction obtained from the production of Mango stearin and has a wide application in the cosmetics industry. It is used in formulation which aid in moisturizing, healing dry and cracked skin and facilitates skin-cell renewal.



# **Supply Chain Network**



### **Manorama Supply Network in West - Africa**



Shea Nuts stock at our New Warehouse, Birkoni







### Sal seed Collection Process in India



# **World's Leading Brands are Our Customers**



The Company derives major revenue from the chocolate and confectionery industry, with a significant portion of the balance revenues coming from the cosmetics industry



**Food & Confectionery** 



**Cosmetics** 



**Chocolate** 



Plant Based Food Industry
(Vegan Food)













# **Geographical Footprint**

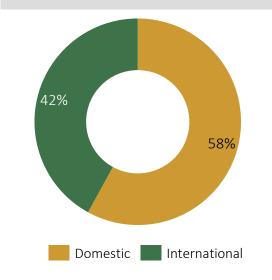


Trusted manufacturer of food, chocolate, confectionary and cosmetics ingredients industry having customer base spanning across the globe



The Company is Recognized by GoI as a 'Star Export House'

### 9MFY22 – Average Revenue Breakup





The Company enjoys a global leadership position in the manufacturing and exporting of its products

### **Client Testimonials**



### Meet the Women of Manorama – Article Published on *The Body Shop Website*





#### MEET THE WOMEN OF MANORAMA

Our bestselling Mango Body Butter is enriched with the goodness of Mango Seed Oil from India. Our Community Trade Mango Seed Oil is sustainably sourced from Manorama Industries in Chattisgarh, India. We began working with the local women's cooperatives there in 2017. They hand-collect the mangoes from the forest floor, hand-peel the flesh and crack the seeds. They then send them to a production facility to extract their nourishing oil. Manorama Industries give the cooperatives training on harvesting methods, helping protect India's mango trees while providing a sustainable source of income. During harvesting season, these women carry an incredible 10-20kg of fruit every day.

**Link** – Click Here



### **Industry Overview**



Indian consumption of chocolate was ~228,000 tons in 2016.

In May 2017, FSSAI allowed the use of 5% CBEs in chocolates from January 1st, 2018. With the positive change in the standards of chocolates, the CBE demand is estimated to grow substantially.

India is one of the most important CBE markets with a likely consumption of ~8,000 tons per annum in 2018 & projected go up to ~20,000 tons by 2022.



Global Industry Landscape



FUJI OIL



Japan, Russia and other countries of the world *Permit* the use of CBE & vegetable fat other than cocoa butter more than 10%



If the same more than 10% is allowed in India, it will open up vast broader area of employment and benefit for Manorama & Millions of Tribal of India.





# **Product Portfolio - MILCOA® Range & Spread Fats**



Through extensive customized solution provider and with co-development approach with customers and in-house research, Manorama Industries Limited has developed a number of customized products:

Milcoa® ES70, Milcoa® ES70S, Milcoa® ES70M, Milcoa® ES70HT (Cocoa Butter Equivalents, CBEs)

Milcoa® ES range consists of Cocoa Butter Equivalent (CBEs), with degree of hardness that matches standard cocoa butter quality and is fully miscible and compatible with cocoa butter.

Milcospread 03, Milcospread 30, Milcospread 33, Milcospread 40 (Chocolates / Hazelnut spread fats)

Milcospread is our premium brand for chocolate and hazelnut spreads.

Depending on the required texture, these fats can also be applied in center-filled chocolate products.

# Milcoa® IS1016, Milcoa® IS1024, Milcoa® IS1032 (Cocoa Butter Improvers, CBIs)

These are harder Cocoa Butter Alternatives (CBAs), which can improve cocoa butter by increasing the hardness and enabling easy processing. It gives the final chocolate a better taste, texture, eating sensation and reduces cost.

# Milcoa ES1017, Milcoa ES1021 (Cocoa butter optimizers)

These are softer fats ideal for optimizing a chocolate system, which uses cocoa butter and milk fat, by eventually replacing both. This optimization is realized by varying the fat system to balance the flavor and texture of the chocolate.



These premium products go into the making of world's finest chocolate and confectionery brands.



# Excellence Through Innovation & Research, But Naturally!



Milcoa® Innovation & Research Center, a high standard research laboratory equipped with cutting-edge technologies



Collaborates closely with customers' R&D teams



Develop creative innovative solutions to use its CBEs, CBIs and other offerings.





Constantly exploring new insights, new raw materials and new technologies





Joined elite club of **select companies** after receiving Government of India's Department of Scientific & Industrial Research (DSIR) certificate for Manorama's MILCOA Research & Development Centre



Lead by Dr. Krishnadath Bhaggan -25 years of global experience in the industry, contribution to multiple patents in his name.

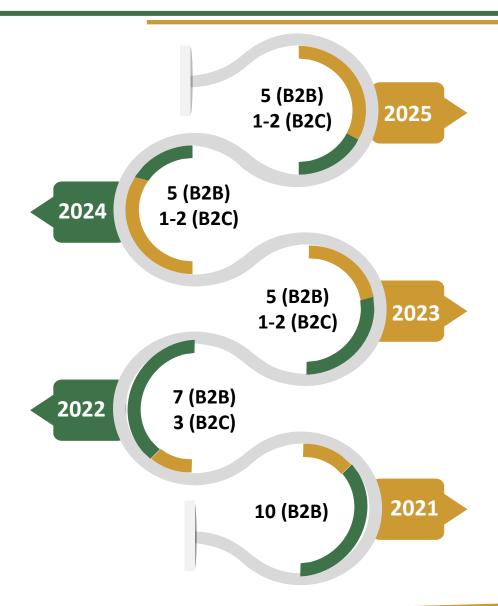
# R&D, Innovation & QA/QC Capabilities



Building on its core competencies in the food and cosmetics segments, the Company is developing new products for segments like spreads



The Company's strategy is to develop products for the health sector in future.



#### **New Products for:**

Confectionery, Bakery, Culinary and nonfood, Health drink, Personal care

### **Under Development (B2B)**

- Thermo-tolerant Cocoa Butter Equivalent
- Thermo-stable Chocolate/Hazelnut Spread Fat
- Cocoa Butter Replacers
- Aeratable Confectionery Filling Fats
- Cocoa Butter Substitute Reduced SAFA
- Organic Glycerin, Sal Tanin Concentrate

### **Under Development (B2C)**

- Thermo-tolerant Chocolate Spread
- Chocolate-filled Bakery/Biscuit Products
- Chocolate Tablets
- Filled-wafer Products







Profit and Loss (in Rs. Mn)	FY21	FY20	FY19
Revenue from Operations (Net of Excise)	2,084.4	1,882.4	1,024.0
Raw Material	1,248.8	867.3	495.4
Employee Cost	73.4	69.1	35.0
Other Expenses	405.7	507.6	210.7
EBITDA	356.4	438.5	282.8
EBITDA Margin	17.1%	23.3%	27.62%
Depreciation	79.6	76.6	8.1
Other Income	61.5	59.5	36.4
EBIT	338.3	421.3	311.1
EBIT Margin	16.2%	22.4%	30.38%
Finance Cost	104.9	97.7	45.5
Exceptional Item Gain / (Loss)	0.0	0.0	0.0
Share in Profit/(loss) in JV and Associates	0.0	0.0	0.0
Prior Period Items	-39.6	0.0	0.0
Profit before Tax	273.1	323.7	265.6
Tax	89.8	90.3	75.0
PAT	183.3	233.3	190.6
PAT Margin %	8.8%	12.4%	18.61%
EPS	16.6	20.3	20.3
Cash Pat	262.8	310.0	198.7

<sup>\*</sup>The performance is not exactly comparable with the previous year as dry fractionation was done. However, in FY21 it was done in-house at our new production facility at Birkoni factory. Additionally, being first year of operation at new plant the production optimization and cost of production was on higher side.

## **Balance Sheet Statement**



Equity & Liabilities (in Rs. Mn)	Mar-21	Mar-20	Mar-19
Total Equity	1,455.9	1,272.6	1,039.3
Share Capital	111.3	111.3	111.3
Reserves & Surplus	1,344.6	1,161.3	928.0
Non Controlling Interest	0.0	0.0	0.0
	0.0	0.0	0.0
Non-Current Liabilities	28.4	9.4	7.4
Financial Liabilities			
(i) Borrowings	2.1	5.0	5.1
Lease Liabilities	0.0	0.0	0.0
Other Financial Liabilities	0.0	0.0	0.0
Provisions	2.8	2.4	2.3
Other Non Current Liabilities	0.0	0.0	0.0
Deferred Tax Liabilities	23.5	1.9	0.0
Current Liabilities	1,010.9	1,605.9	288.3
Financial Liabilities			
(i) Borrowings	848.5	1185.2	235.0
Lease Liabilities	0.0	0.0	0.0
(ii) Trade Payables	74.0	329.9	14.7
Other Financial Liabilities	0.0	0.0	0.0
Other Current Liabilities	48.5	33.4	15.6
Income Tax Liabilities	0.0	0.0	23.0
Liabilities associated with assets classified as held for sale	0.0	0.0	0.0
Provisions	39.9	57.4	0.0
Total Equity & Liabilities	2,495.2	2,887.9	1,335.0

Assets (in Rs. Mn)	Mar-21	Mar-20	Mar-19
Non - Current Assets	737.4	628.8	357.9
Property Plant & Equipment's	566.0	513.8	63.3
CWIP	0.0	0.0	155.1
Financial Assets			
I. Investments	0.0	0.0	0.0
ii. Loans	12.3	13.6	64.3
iii. Other Financial Assets	0.0	0.0	0.0
Deferred Tax Assets	0.0	0.0	6.0
Income Tax Assets	0.0	0.0	0.0
Other Non Current Assets	159.1	101.4	69.2
Current Assets	1,757.8	2,259.0	977.1
Inventories	1,070.6	1,500.6	370.0
Financial Assets			
(i) Trade Receivables	229.8	162.6	141.7
(ii) Investments	0.0	0.0	0.0
(iii) Cash & Bank	174.1	363.7	423.9
(iv) Loan	230.2	129.4	23.7
(v) Other financial assets	53.1	102.8	0.0
Income Tax Assets	0.0	0.0	0.0
Asset classified as held for sale	0.0	0.0	0.0
Other Current Assets	0.0	0.0	17.8
Total Assets	2,495.2	2,887.9	1,335.0

# **Growth Drivers - Market Strategy**





#### Optimum capacity utilisation at Birkoni and new capex

The Birkoni Plant has achieved optimum commercial production and able to reach one of highest output for the year. It has also begun expansion and building activities for the opening of its new facility, and is in the process of identifying and closing machine and technology vendors, as well as other associated activities.



#### Growing opportunities in Chocolate Industry

A major driver for the sector is projected to be the growing habit of chocolate gifting and the concern of adulteration in traditional sweets. Furthermore, one of the most important growth drivers for the industry is innovation in chocolate marketing and premium chocolates.



#### Increased share of CBE in Chocolates

The possibility for expansion is exponential, with significant expectations of a rise in the 5 percent restriction for the use of CBE in chocolates. This will benefit chocolate manufacturers without harming product quality because CBE is less expensive than Cocoa Butter but has no effect on the taste and texture of the chocolate.



#### Growth in Specialty Fats and Butter Market

The worldwide specialty fats and butter market is predicted to rise at a CAGR of 6.6 percent. The APAC Region is one of the fastest-growing markets for specialty fats and butter, and will continue to grow in terms of volumes.



#### **Government Initiatives**

Agriculture, vegetable Butter & Fats, and food processing businesses all receive particular incentives and support from the Indian government. Furthermore, the liberalisation and opening up of global trade has created a significant opportunity for international collaboration.



### Foray into newer geographies, segments and customers

With increased penetration and distribution, our growth fundamentals remain strong. The majority of our brands and products have seen significant growth. We are committed to expanding our portfolio of new geographies, segments, and consumers while also improving our financial agility.

### **Contact Information**



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